

METHODGROUPE

# The ABC's Of Advertising





**For Advertising**

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**For Branding**

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# C



**For Conversion**

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# D



**For Data**

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# E



**For Engagements**

---

# IF



**For Funnel**

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**For Google ads**

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# H



**For HTML**

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# I



**For Impressions**

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# J



## For Javascript

# IK



**For KPI**

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**For Lead**

---

# M



**For Media planning**

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**For Networking**

---



**For Organic post**

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# P



**For Promotions**

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# Q



**For Quality assurance**

# R



**For ROI**

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**For Social media**

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# T



**For Trafficking**

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# U



.com

**For URL**

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# V



**For Viral marketing**



# X



**For X-factor**

# Y



**For Year-over-year**

# Z



**For Zuckerberg**

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